

ANNUAL REPORT 2024-2025

TABLE OF CONTENTS BOARD CHAIR AND EXECUTIVE DIRECTOR MESSAGES.......1 STAFF AND BOARD......2 MISSION AND VISION3 THE 2024 WINNIPEG FOLK FESTIVAL IN NUMBERS4 2024 PERFORMERS......5 HIGHLIGHTS......6 ARTISANS & VENDORS......7 VALUES IN ACTION...... 8 VOLUNTEERS.......9 CONCERT SERIES HIGHLIGHTS10 SUPPORTERS......11 ANNUAL DONORS12 FINANCIALS.....14

The Winnipeg Folk Festival respects the treaties that were made on this territory. In a spirit of reconciliation, we consult with an Indigenous Advisory Circle and other Indigenous partners throughout the year to further develop relationships and opportunities to share Indigenous culture at the Festival and our year-round activities.

MESSAGE FROM THE BOARD CHAIR

On behalf of the Board, we are pleased to present this annual report, reflecting strong fiscal and organizational health—something we do not take for granted in these challenging times.

We've had another vibrant year filled with unforgettable performances, meaningful connections, and artistic growth. We are deeply grateful for the many collaborations we've cultivated, and for the support of all those who help make this festival the unique and welcoming gathering it is.

None of this would be possible without the tireless work of our staff, volunteers, board members, and—most importantly—our passionate audience.

As we look to the future, we remain committed to building on our momentum with the continued support of our generous network of donors, sponsors, and funders.

Your belief in the power of music to inspire and unite is what fuels this festival, year after year. We cherish those magical moments when an artist moves us with a singular performance, and when we come together again with our extended Folk Fest family.

Thank you for being part of this incredible journey. We can't wait to celebrate our 50th festival edition with you in 2025!

Lucy Szkwarek

MESSAGE FROM THE EXECUTIVE DIRECTOR

This annual report provides a comprehensive overview of our activities for the year, as well as our financial statements.

Our 2024/25 fiscal year saw another strong year for the Winnipeg Folk Festival. It has been a year in which we continued to bounce back from the pandemic break and bring back some year-round programming that we had previously paused.

The 2024 Festival drew 76,500 attendees, including selling out of 4-day tickets and 4-day with camping tickets, making it the highest paid attendance in our history. The weather of the festival did not always cooperate, bringing intensity through heat, lightning and rain but the audience didn't stay away. Instead, they stayed to hear Mount Joy sing from a picnic table, Killer Mike come back to finish an amazing set, and Orville Peck make the wait totally worth it. Audiences were treated to a full lineup that featured creative, engaging and diverse acts, including many artists new to our audience. It is a festival we won't soon forget.

At the end of the 2024 Festival we also began our yearlong celebration of the upcoming 50th iteration of our event which will be delivered in July 2025. This year-round celebration includes the introduction of a video series featuring Young Performers Program alumni and a return to a free library series. In this format, past young performers traded songs to standing room only audiences, a format that had been featured in the festival workshop.

We also continued the celebration through our concert series that kept that folk fest feeling through a particularly busy fall including sold out shows for William Prince, Joel Plaskett and The JP Hoe Hoe Hoe Holiday show.

None of this is possible without the dedicated volunteer crews who make our organization tick and keep on ticking. Our success is in no small part due to their offering of time and energy. We are so grateful for what they do for us each year.

Valerie Shantz

STAFF AND BOARD

STAFF

Valerie Shantz

Executive Director

ARTISTIC

Chris Frayer

Artistic Director

Morgan Hamill

Artistic Coordinator

FINANCE & ADMINISTRATION

Breanne Delaney

Finance & Administration Manager

Ryan Bruce

Finance Officer

Taryn Picton

Office & Systems Coordinator (From April 2024)

MARKETING AND COMMUNICATIONS

Lee-Anne Van Buekenhout

Marketing & Communications Manager

Brittany May

Marketing & Communications Coordinator

Gino Castillo

Content Creator

PRODUCTION

Arwen Helene

Production Manager

Katie Hohne

Production Coordinator

Nicole Anderson

Logistics Coordinator

Laurel Reynolds

Logistics Coordinator (from January 2025)

Keeley Braunstein-Black

Production Assistant

(Summer student and from October 2024)

Daniel Waycik

Protection & Wellness Coordinator (to October 2024)

SPONSORSHIP AND DEVELOPMENT

Victoria King

Sponsorship & Development Manager (From March 2024)

Darcy Cordeiro

Development Officer (from December 2024)

Shannon Burns

Development Officer (to September 2024)

VOLUNTEER RESOURCES

Karla Ferguson

Volunteer Resources Manager

Danielle Pilon

Volunteer Resources Coordinator

Sarah Ans

Volunteer Resources Coordinator

SUMMER STAFF

Anica Warkentine

Guest Services Assistant

Anisha Anderson

Finance Assistant

Emma Romanica

Box Office Administrator

Kamal Oderinu

Volunteer Resources Assistant

Kerri Stephens

Programs & Performer Services Assistant

Maya Klovatch

Box Office Administrator

BOARD

Executive

Lucy Szkwarek, Chair

Graeme Findlay, Vice Chair & Treasurer

Michael Kelly, Secretary

Eric Kananoja, Past Chair

Adam Hanson, Treasurer

Directors

Bobbi-Jo Leclair

Carey Richards

Cathy Steven
Fran Taylor

Irene Friesen-Hughes

Jenny Gerbasi

Les Wiens (to May 2024)

Lisa Ducharme (to September 2024)

Lucy Brandes Michael Paluk

Nicole Ritchot

Valerie Shantz (Ex Officio)



MISSION

Creating experiences of discovery and learning through the celebration of people and music

VALUES

Collaboration

We work with others who share our values to achieve our goals and build something greater. We cherish the culture of volunteerism and generosity of spirit that are the lifeblood of the Winnipeg Folk Festival.

Creativity

We inspire and engage our community by presenting strong and diverse talent, nurturing creativity and promoting artistic freedom.

Inclusiveness

We create environments that are welcoming, safe, accessible and respectful. We honour authenticity and celebrate diversity within our community.

Leadership

As leaders within the local and national arts community, we embrace best practices, share our expertise and learn from the experience of others.

Sustainability

We respect the contributions of those who have created our culture and organization. We are adaptable, resilient and thrive throughout change.

ARTISTIC VISION

Music is powerful. It changes perceptions, inspires imaginations, and impacts lives in a personal and meaningful way. Driving the evolution of folk music, the Winnipeg Folk Festival explores and redefines its relevance in today's world. By bringing together emerging talent and well-established artists, we influence and reshape the genre. We create opportunities for collaboration and spontaneity and will always push beyond expectations.

THE 2024 WINNIPEG FOLK FESTIVAL IN NUMBERS



PERFORMERS

70

Artists

85

Concerts

28

Workshops

27

Genres

12

Countries

AUDIENCE

76,500

2024 Festival Attendance

10%

First-time attendees

48%

Have been attending the Festival for over 10 years

93%

of attendees were satisfied or very satisfied

VOLUNTEERS

2,440

Volunteers

175

Coordinators and Assistant Coordinators

628

First-time Volunteers

60

Volunteer Crews

90%

of volunteers were satisfied or very satisfied

SEASONAL CONTRACT STAFF

50

Site Crew - build the site

30

Technicians - run the stages

10

Specialized services - run specific site operations

7

Summer Staff

MARKETING

155

Media stories including CBC, Exclaim! and Winnipeg Free Press

17,953

Winnipeg Folk Festival E-Newsletter Subscribers

37.7K

Instagram Followers

35.1K

Facebook Likes

6.5K

Threads Followers

2.7K

YouTube Subscribers

1.4K

TikTok Followers

(As of January 2025)



MT. JOY • ORVILLE PECK • LUCINDA WILLIAMS BAND OF HORSES - SHAKEY GRAVES - NOAH CYRUS KILLER MIKE - GRACE POTTER - COWBOY JUNKIES JOY OLADOKUN · HALF MOON RUN · THE WAR AND TREATY NEAL FRANCIS · BONNY LIGHT HORSEMAN · SYML · NOAH REID **LEITH ROSS • MOONTRICKS • GONE GONE BEYOND • NICK SHOULDERS** ARIEL POSEN · HELENA DELAND · STEPH STRINGS · IBIBIO SOUND MACHINE ELISAPIE · ROMAN CLARKE · RUTH MOODY · ETRAN DE L'AÎR · THE GROGANS DIRTWIRE • MALI VELASQUEZ • THE MESSTHETICS • POSSESSED BY PAUL JAMES MEDICINE SINGERS • THE FRETIESS • THE LOSTINES • JAKE BLOUNT • BENDIGO FLETCHER CHOIR! CHOIR! - WYATT C. LOUIS - MAMA'S BROKE - SHE RETURNS FROM WAR ZOON • TRAY WELLINGTON • KAIA KATER • ROSALL • JERRON PAXTON • NEW DANGERFIELD BCUC · RAINBOW GIRLS · CALEY WATTS · INN ECHO · TALL TREES · MADELEINE ROGER JON MUQ · MISCELLANY OF FOLK · SHOOGLENIFTY · LIBBY DECAMP · PALMYRA · MARLJO ET MICAH THE KINGSTON TRIO · JAMES CULLETON · TIFFANY LIU · SHANE GHOSTKEEPER · MAMA CUTSWORTH TIA WOOD · SAM POLLEY WOLD TOMORROWS · NADAH EL SHAZLY · THE STANLEY COUNTY CUT-UPS · POLKY

BIRDS HILL PROVINCIAL PARK & TICKETS AVAILABLE AT WINNIPEGFOLKFESTIVAL.CA



















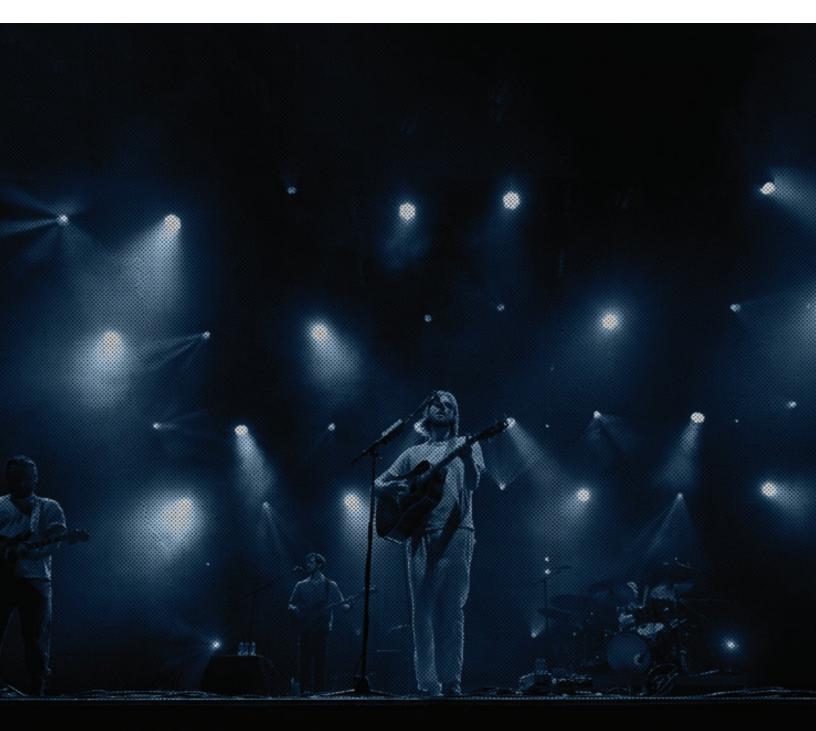


HIGHLIGHTS

The Festival delivered an extraordinary musical weekend, featuring concerts and workshops spread across its nine stages. Over four days, more than 70 artists performed for a total of 130+ hours, showcasing a diverse range of genres, including Americana, rap, rock, bluegrass, country, folk, and indie-folk.

Folk fans enjoyed Main Stage performances by **Lucinda** Williams, Elisapie, Mt. Joy, Band of Horses, and Orville Peck. Meanwhile, at Big Blue @ Night, the crowd danced to Killer Mike, Neal Francis, and BCUC.

During the day, audiences were treated to concerts and workshops featuring artists like local favorite **Leith Ross**, Canadian favorite **Noah Reid**, and the ever-popular Strangers on a Plain workshop. This special workshop brought together six contemporary folk artists—**Bonny Light Horseman**, **Madeleine Roger**, **Ruth Moody**, and **SYML**—for a unique and memorable collaboration.



ARTISANS & VENDORS

Food Vendors

Festival Site Food Vendors: Bagelsmith **BBKS BBO** Burrito Splendido Cho Ichi Ramen Noodle Chocolatier Constance Popp Chosabi East India Company Forbidden Flavours **Fusion Stop** Gramma's Kettle Korn Kawaii Crepe King + Bannatyne KYU Grill Lemon Heaven Little Bones Wings Miss Christine's Kitchen Pop Cart Red River Co-op Santa Lucia Greek Santa Lucia Pizza Sheepdog Brew Company The Churro Stop

Festival Campground Vendors:

A Little Pizza Heaven Food for Folks Jonnies Sticky Buns Simba Safari Grill

Hand-Made Village Artisans

aeliosdesian Alan Lacovetsky Aly Apocalypse Art Anishinaabe Girl Designs Apothecandy Aurora Farm bead n butter Boomerana 360 **Brook Drabot Glass** Burlap Sac Charlie's Charmed Copper & Pine Earth and Hide Earthshaper Studio **Everpressed Jewellery** Fibre & Farm Hannah Guthrie Designs Jewellery by Alexandra Tumanov

KATHLEEN O'GRADY DESIGN Kelli Rey Studio Kozmic Art Kristie MAH Clothina Kunai Macramaya Jewelry Mehndi / Henna Tattoos by Aruna Michael Astill Pottery MICHINOS Textile & Art Moon Dips Morning Glory Woodworking Mumble Tease Mya Papaya Oldhat Orange and Prairie Petit Bonhommes Handmade Phia

Kat Cadegan Jewellery

Pinotinoway Poison Pear potTerry Ouicksilver Halo Reclaim Goods Sheppards Hook Siggi Clothing Simply Bamboo Stonehouse Made studio OCTAV/Lounge Lakers The Ouarrelsome Yeti Press Through Glass Images Tigers & Dragons Wanderground Jewelry Whiteout Workshop WOOL MOUNTAIN ZAM!!

The Prairie Outdoor Exhibition features art installations throughout the Festival site, created by artists who base their work on the year's theme. The theme for 2024 was the Plains Bison, inspired by the artwork by local designer Roberta Landreth. Her piece, designed specifically for the Festival, featured the Plains Bison — a creature known for its strong sense of community and a fitting symbol of the Festival's home, Manitoba, much like the Winnipeg Folk Festival itself. **Artwork Artist** Arborous Audience Lia Karras Askîy kiskeyitamowin KC Adams (land knowledge) Crochet Bison Mila Houle Laura Lee Harasym, Faunagram André Péloquin-Hopfner Ryan Lacovetsky Forest Gallery Great Bison Archway Grace Boyd Horizon Glen Knapp, Charlene Beleyowski Horns Karen Wardle Labyrinth James Culleton Sarah Crawley (for Meet the Press: One Martha Street Studio) Stop Print Shop! Prefabs of the Plains: Cyrus Smith Bison 2.0 Queen of the Maureen Winnicki Mountain Lyons Spirit of the Prairies Alison Foster Tree Sprites Susan Curry Woodland Bison & Jasmine Rusu, Friends Amber Green

2024 Prairie Outdoor Exhibition

VALUES IN ACTION

INDIGENOUS INITIATIVES

The Winnipeg Folk Festival values partnering with Indigenous communities to showcase Indigenous artists and culture at the Festival. The 2024 Festival included participation by Indigenous performers, Hand-Made Village artisans and Prairie Outdoor Exhibition Artists



Indigenous Performers

Caley Watts
Elisapie
Medicine Singers
Wyatt C. Louis
Zoon

Indigenous Hand-Made Village Artists

Anishinaabe Girl Designs – Shauna Fontaine bead n butter – Jessie Pruden Kozmic Art – Shaylene Picard Pinotinoway - Martha Troian Charlie's Charmed - Eddie Mendoza Everpressed Jewellery – Shawna Bannerman Fibre and Farm -Christel Lanthier

Indigenous Prairie Outdoor Exhibition Artists

Askîy kiskeyitamowin (land knowledge) by KC Adams Woodland Bison & Friends by Jasmine Rusu, Amber Green

Sustainability

- •63% increase in compost collection, thanks to an extended partnership with Compost Winnipeg
- \cdot 51% total waste diversion. With a goal of 50% by 2025, we achieved it a whole year early.
- ·1.3 lbs of waste per attendee. While this number has increased since last year, it remains well below pre-pandemic levels.

Sustainability Awards

In 2024, we were honoured to receive two sustainability awards: "Sustainable Tourism" from the Winnipeg and Manitoba Tourism Awards, and "Green Operations Festival of the Year" from the Canadian Live Music Association.

Newcomer Crew

Since 2010, this program has provided training and support to new Canadian volunteers. We were excited to have 15 youth and 10 adult volunteers join our team in 2024. The youth volunteers enjoyed participating in our Apprentice program and the adults volunteered in the kitchen, working with the La Cuisine crew responsible for feeding our volunteers, artists and guests.

Guest for a Day

The program offers organizations a free day at the Festival, including transportation, meals, and a guided tour. In 2024, the program welcomed 376 people from 31 not-for-profit organizations. These numbers were lower than the previous year due to the weather, which caused several last-minute cancellations.

Young Performers Program

The Young Performers Program provides musicians aged 14 to 24 the chance to develop and refine their songs alongside artists from the festival lineup, culminating in a performance on the Shady Grove stage before a Festival audience. In 2024, 29 young performers worked with mentors **Hunter Park (She Returns From War), Ariel Posen, Roman Clarke, Kaia Kater** and **TJ Blair.**

Folk School

Our Folk School provides a platform for Festival attendees to engage in group discussions about music and connect through song, art, and demonstrations. The 2024 Folk School featured a range of creative workshops, including Eastern European singing, country guitar styles, intro to harmonica, a historical discussion with The Kingston Trio, and the ever-popular ukulele session with Kate Ferris.

Glass Banjo

This year, the festival honoured volunteers the Mark & Eunson Family and the festival donor and promoter Howard Mandshein with the Glass Banjo Award, the Winnipeg Folk Festival's highest honour.

VOLUNTEERS

Thank you to our amazing volunteers! Their passion, dedication, and hard work are the heartbeat of the Winnipeg Folk Festival. Whether lending a hand behind the scenes or welcoming festivalgoers with a smile, they create the magic that makes our community thrive.

Volunteer Highlights:

- ·Volunteer retention and volunteer satisfaction have continued to be high since the pandemic.
- ·Thirty folks graduated from our Festival Security Program, filling out the Security Folk team.
- •Our online learning system Folk Ed increased in course completions, up to 87%
- ·A shout out to our team of 177 crew coordinators for their time, dedication and leadership on the ground.
 Their impact is immeasurable.

VOLUNTEER SERVICE MILESTONES

Winnipeg Folk Festival celebrated 13 long-term volunteers reaching milestones ranging from 20 to 40 years of service for the Festival

We also recognized 23 coordinators for their incredible dedication and leadership for milestones of five years to 25 years.

Volunteer Milestones

40 Years

Marshall Dana Murray Goldenberg Dennis Muldrew Cheryl Panisiak Bill Tamre

30 Years

John Simpson

20 Years

Gayle Boychuk
Alexandra Kubrakovich
Mackenzie Murta
Cathryn Nykvist
Ed Rajfur
Andrew Ridd
Marc Schaeffer

Coordinator Milestones

5 Years

Steph Boulet
Mark d'Almeida
Cameron Deamel
Andrew Enns
Esther Mark
Matt Mayor
Alan McGreevy
Chris Protulipac
Cass Smith
Dan Smith

10 Years

Chantelle Cotton Chris Douglas Lauren Einfeld Robyn Holmes Lianne Huberdeau Ben Kramer Sean McManus Anna Weier

15 years

Jimmy Olynyk

20 years

Debbie Huber-McDougall Dave Schwab Dorothy Schwab

25 years

Cathy Harder





CONCERT SERIES HIGHLIGHTS

To all the concertgoers who supported us yearround by purchasing tickets to our concert series—thank you! We are thrilled to see your love for music and your support for the talented artists we help bring to Winnipeg stages.

This year, we hosted 39 artists across 20 concerts, featuring both headlining acts and incredible opening performers. Three shows sold out: William Prince with Kacy & Clayton, Joel Plaskett, and the ever-popular JP Hoe Hoe Hoe Holiday Show. The lineup also showcased stellar local favourites Andrina Turenne, Boy Golden, FONTINE, and Leith Ross, among others.

Concerts took place at five loved Winnipeg venues: Burton Cummings Theatre, the Canadian Museum for Human Rights, Centennial Concert Hall, The Park Theatre, and the West End Cultural Centre.

Concerts

Feist

William Prince with Kacy & Clayton *

Jeremie Albino with Benjamin Dakota Rogers

The Paper Kites with Fontine

The Rural Alberta Advantage with Julianna Riolino

Sarah Harmer with Andrina Turenne

Bahamas with Leith Ross

Nick Lowe & Ron Sexsmith

Andy Shauf with Hayden Pedigo

DJ Shub with Matt Mac Tom Morello *

Ocie Elliott with Chris Staples

Joel Plaskett *

Ruby Waters with Tia Wood

Donovan Woods with Billianne

Boy Golden with Wyatt C. Lou<u>is</u>

Hawksley Workman

Five Alarm Funk with the Funky Miracles

Danny Michel & Steve Poltz

Moontricks with Dirtwire & Will Evans

JP Hoe Hoe Hoe *

(* indicates sold out)

SUPPORTERS

Community support allows the Winnipeg Folk Festival to continue and ensures that future generations can experience the Festival. This year, we received donations from 374 donors, 52 of which are monthly donors and 137 are new donors. Your contributions remind us of the power of music to spark joy, inspire imagination, and bring people together.







PARTNER



Manitoba 🗪

Federation

SUPPORTER



COLLABORATOR





CO-OP

































MEDIA















FUNDER























FRIENDS

Beaver Bus Lines Bison Fire Lea Marc Inc **Light Visions** Kings Transfer Manitoba Music Ocean Trailer Peg City Car Co Op **Premier Printing** Special T-Shirt Company Ticketmaster Valley Fiber Winnipeg Airport Authority

ANNUAL DONORS

\$10,000+

Howard E. Mandshein -In Memory of Lori Sigurdson

The Grosberg Family Fund at the Jewish Foundation of Manitoba

\$5,000-\$9,999

Gerry & Chris Couture

\$2,500-\$4,999

Amanda Douglas

Gail Asper, O.C., O.M., LL.D & Michael Paterson

Ocean Trailer

The Abbey Delaney Ruchkall Trust Fund

Eric Kananoja & Kristine Betker

Wayne Drury - In Memory of Beda Drury

Herb Peters & Donna Peters-Small

\$1,000-\$2,499

David Strang & Kristel van Ineveld*

Katrina Lee-Kwen & Jeff Neufeld

Zoë Kogan & Laurence Katz

Jonathan Paterson & Angeline Rivard

Cathy & Wayne Harder

Graeme & Joyce Lowden

Rae Optical Ltd.

Jon Singleton -

In Memory of Barbara Hiebert*

Robert McDougall

Marie Friesen

Phil Veldhuis & Vona Guiler*

Jane Frayer -

In Loving Memory of David Frayer

Andrew & Kali

Jonathon Kovacs & Vanessa Burokas -In Memory of John Prine*

Ted Bock & Liane Chalmers-Bock*

Les & Terry Wiens*

Dave Christianson & Vera Steinberger

Stuart Murray & Ashleigh Everett

Graeme Findlay & Samantha Frost

Lorne Mack & CindyMarie Small

Shandra & Brent Czarnecki

\$500-\$999

Lucy Brandes*
Valerie Shantz*

Tim & Shelly Borys

Cynthia Plett

Lynne Skromeda -In Memory of Jim Skromeda*

Ashlea George -

In Honour of Arthur & Stephanie George*

Rob Henry -

In Memory of Victoria Sawatzsky*

Trudy, Nina, Katrina Schroeder & Norman Dyck

Don Hurst

Kathryn Bernard

Amy Greenwood*

Karen-Denise Cyr & John McLennan*

Irene Friesen-Hughes

Sabrina & David Patrick

Helene Sward -

In Memory of David W. Sward

Jared & Mandy Whelan -In Memory of Garry Enns

Michele Kolba

Lucy & Louis Szkwarek

Nicole and Adam Hanson

Michael Paluk

Pelletier Flaten Family Fund

Wally Borysyk

Daniel Levin & Lilian Bonin

Iris Reimer

Carolyn & Jamie Abbott

Sarah Fey, In Memory of Kurt Fey

\$250-\$499

Nicole Ritchot*

Bob & Karen McManus*

Terry Sargeant & Margaret Haney*

Lottie Enns-Braun

Kelvin Seifert & Barbara Fuller

Anonymous - In Memory of Eric Crone

Tania Douglas* -

In Memory of Peter Mark Kucparic

Kirsten Earl McCorrister* -In Memory of Ian McCorrister

Deborah Handziuk

Larry & Luke Schell

Billy Brodovsky & Libby Yager*

Ron Bailey*

Cathy Steven*

Anita Wolfe*

Suzanne Lloyd -In Memory of Garry Enns

Brenda Sue Taylor

Rachel Donner -

In Honour of Jacqueline Donner

Ellen Kruger

Rob & Laura Fulton

Fran Taylor & Greg Docker

Chris Frayer & Miriam Jezik

Kelly McArthur* -

In Memory of Crystal Einfeld

Susan Stephen*

Karla Ferguson & Sean McManus

Jim Macgregor

Jennifer Lundin*

Katherine Fox*

Julie Johnson* -

In Memory of Eleanor May Fines

Carey Richards

Ben & Shari Diamond

Pat Bourke and Barry Gros -In memory of Eric Crone \$100-\$249

Stacy Bender* Tannis Buzza* Jillian Kondra*

Lisa Strong & Mike Jurkow* -In Honour of Home Care Workers

Henry Fast

Maureen Malkowich* Roger Chaput*

Terence Wiebe* Liz the folkie

Chris Couture -

In Memory of Cathie Starkell

Norman Button Gayle Robertson

Morgan Hamill & Damon Mitchell

Kenton Friesen -In Honour of Karen-Denise Cyr

Amanda Wilson

Ruth Luff -In Memory of Melissa Louise Luff

The Shindruk Family -In Memory of Brenda Postnicks

Gail Postnicks

In Memory of Brenda Postnicks

Bryan & Berni Harley

Tim Turner Linda Cubbidge Jon Seguire

Karen & Richard Howell

Dafna Schultz* Brent Nellis*

Mark & Zoe Simkin* Shannon Rogalski* Laura Bergen Eugene Boychuk* Jenny Gerbasi

Corrine Gusnoski Douglas Gerlach Samara May

Mark McLoughlin*

Matthew TenBruggencate -

In Memory of Trish* Kathy & Rollin Penner*

Georgia Kerr & Duane Cheskey* Bessie Hamilton*

Lisa Fehr* Kyle Hedlund* Charlyene Cosens -In Memory of Gil Unger*

Shannon McGill*

Rowena Lunn James Hasnik

Colin and Bronwyn Findlay

Nancy & Kurt Clyde Debbora Hurrell

Anne Mahdi Sara Whitehead Jennifer Pilgrim Susan Kasian

Ann Tigchelaar Rodney Hick

Josephine Cox & Brian Falck

Patty Rosher Denis Champagne Bill & Pat Reid -

In Memory of Bob Smith

Lisa Ducharme Brian Korba Keith Sinclair Anonymous

In Memory of Crystal Einfeld Crystal

Tiphanie Kroeker Bob Charbonneau Lin Rosenbaum Manuel Resendes Teresa Truttman Nicolette Blatz -

In Memory of Brenda Postnicks

Ian Marshall -

In Memory of Jakub Marshall

Beverley Doern

In Honour of Jody & Mark Smith James Waytowich Arlene Forsyth

Bruce Roe Mary MacLellan -

In Memory of Robert MacLellan

Patricia Sale

John & Lynn Prentice Jennifer Theule David Clement Ian MacIntyre Danielle Jaworsky Heather Lamoureux Natalie Gasc

Nicole Plett Laurendeau

Heidi Wurmann Wayne Amos -

In Memory of Marlene Hochbaum

Evelyn Okano -

In Memory of Blair Simpson

\$20-\$99 John Helliar

Teresa Horoboc Lori Ebbitt -

In Honour of James Rogers

Shawn Kettner John Gordon Kerry Clarke -

In Memory of Allen Baekeland*

Marci and Richard Tyc Mike & Kathy Baudic Kelly & Jen Kjartanson

Michael Kelly

Megan Frederickson -In Memory of Garry Enns Marilyn Koval

Christine & Blayne Farebrother -In Memory of Brenda Postnicks

Kerry Ryan Susan Harrison Daniel Saidman Danielle Pilon Madeline Kohut -

In Honour of Karen Denise Cyr

Brenda Shymkiw -

In Honour of Karen-Denise Cyr

Kyle Dear Rob Walger

Rae Smith - In Memory of Gord Downie

Phyllis Clemens

Katie Hohne & Jeremy Campbell -In Memory of Thomas Epp

Megan Heke Althea Howard Bruno Marianelli Blaine Rooney Gavin Morito-Karn Julia Thiessen Patricia Wasmund

Mu He

Irene Scarrow Thor Thorleifson Patrick Burek

^{*} Monthly Donor

THE WINNIPEG CENTENNIAL FOLK FESTIVAL INC. SUMMARY FINANCIAL STATEMENTS JANUARY 31, 2025

REPORT OF THE INDEPENDENT AUDITOR ON THE SUMMARY FINANCIAL STATEMENTS

To the Members of The Winnipeg Centennial Folk Festival Inc.

Opinion

The summary financial statements, which comprise the summary statement of financial position as at January 31, 2025, the summary statement of operations and the summary statement of changes in net assets for the year then ended, and related notes, are derived from the audited financial statements of The Winnipeg Centennial Folk Festival Inc. (the "Organization") for the year ended January 31, 2025. We expressed a qualified audit opinion on those financial statements in our report dated May 7, 2025.

In our opinion, the accompanying summary financial statements are a fair summary of the audited financial statements, on the basis described in Note 1. However, the summary financial statements are subject to the equivalent scope limitation as the audited financial statements of the Organization for the year ended January 31, 2025.

Summary Financial Statements

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the audited financial statements and the auditor's report thereon.

The Audited Financial Statements and Our Report Thereon

We expressed a qualified audit opinion on the audited financial statements in our report dated May 7, 2025. The basis for our qualified audit opinion is based on the fact that, in common with many charitable organizations, the Organization derives revenue from donations and fundraising, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, the evidence we obtained for these revenues was limited to the amounts recorded in the records of the Organization. Therefore, we were unable to determine whether any adjustments might be necessary to donations and fundraising revenue, excess of revenue over expenses and cash flows from operations for the years ended January 31, 2025 and January 31, 2024 and net assets at the beginning and end of the year for the years ended January 31, 2025 and January 31, 2024.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements on the basis described in Note 1.

Auditor's Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, *Engagements to Report on Summary Financial Statements*.

May 7, 2025 Winnipeg, Canada

Chartered Professional Accountants

Summary Statement of Financial Position January 31, 2025

	2025	2024
Assets		
Current assets:		
Cash	\$ 3,196,158	\$ 2,680,712
Accounts receivable	1,022,658	728,456
Prepaid expenses and deposits	241,352	33,536
	4,460,168	3,442,704
Capital assets	2,094,825	2,150,094
	\$ 6,554,993	\$ 5,592,798
Liabilities and Net Assets		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 157,137	\$ 125,692
Government remittances payable	52,030	12,389
Deferred revenue	1,017,658	435,251
	1,226,825	573,332
Deferred capital contributions	1,682,453	1,489,768
	2,909,278	2,063,100
Net assets:		
Invested in capital assets	412,372	660,326
Internally restricted	538,457	531,657
Unrestricted	2,694,886	2,337,715
	3,645,715	3,529,698
	\$ 6,554,993	\$ 5,592,798

See accompanying notes to the summary financial statements.

APPROVED ON BEHALF OF TH	HE BOARD:
Szkuwek	Director

<u>Charlo</u> Director

Summary Statement of Operations Year ended January 31, 2025

	2025	2024
Revenue:		
Grants and contributions	\$ 557,364	\$ 730,086
Sales and other revenue:		
Summer festival	4,626,780	4,345,751
Resource development	930,587	1,027,088 563,899
Concert series	289,417	
Administrative and other	148,936	144,751
Community programs	52,777	72,065
Income from endowment funds	106,899	94,726
	6,155,396	6,248,280
Total revenue	6,712,760	6,978,366
Cost of sales	279,906	258,137
Gross profit	6,432,854	6,720,229
Expenses:		
Summer festival	3,698,312	3,416,504
Resource development	509,002	570,259
Administrative	1,826,460	1,714,280
Concert series	218,840	467,218
Community programs	58,923	68,645
Visual arts	5,300	5,647
	6,316,837	6,242,553
Excess of revenue over expenses for the year	\$ 116,017	\$ 477,676

See accompanying notes to the summary financial statements.

Summary Statement of Changes in Net Assets Year ended January 31, 2025

	 nvested in pital assets	Internally restricted	Unrestricted	Total 2025	Total 2024
Net assets, beginning of year	\$ 660,326	\$ 531,657	\$ 2,337,715	\$ 3,529,698	\$ 3,052,022
(Deficiency) excess of revenue over expenses for the year	(72,466)	6,800	181,683	116,017	477,676
Purchases of capital assets	143,726	-	(143,726)	-	-
Capital contributions received	(319,214)	-	319,214	-	-
Net assets, end of year	\$ 412,372	\$ 538,457	\$ 2,694,886	\$ 3,645,715	\$ 3,529,698

See accompanying notes to the summary financial statements.

Notes to Summary Financial Statements Year ended January 31, 2025

1. Basis of presentation

The summary financial statements have been prepared from the audited financial statements of The Winnipeg Centennial Folk Festival Inc. for the year ended January 31, 2025. The audited financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations. The criteria applied in the preparation of the summary financial statements are that the summary financial statements include the major operating activity totals and subtotals and year end balances derived from the audited financial statements.

The audited financial statements of The Winnipeg Centennial Folk Festival Inc. for the year ended January 31, 2025 and the independent auditor's report thereon are available by contacting the Organization's head office located at 203-211 Bannatyne Avenue, Winnipeg, Manitoba.



203-211 Bannatyne Avenue Winnipeg, Manitoba R3B 3P2 T: 204-231-0096 F: 204-231-0076 info@winnipegfolkfestival.ca

winnipegfolkfestival.ca