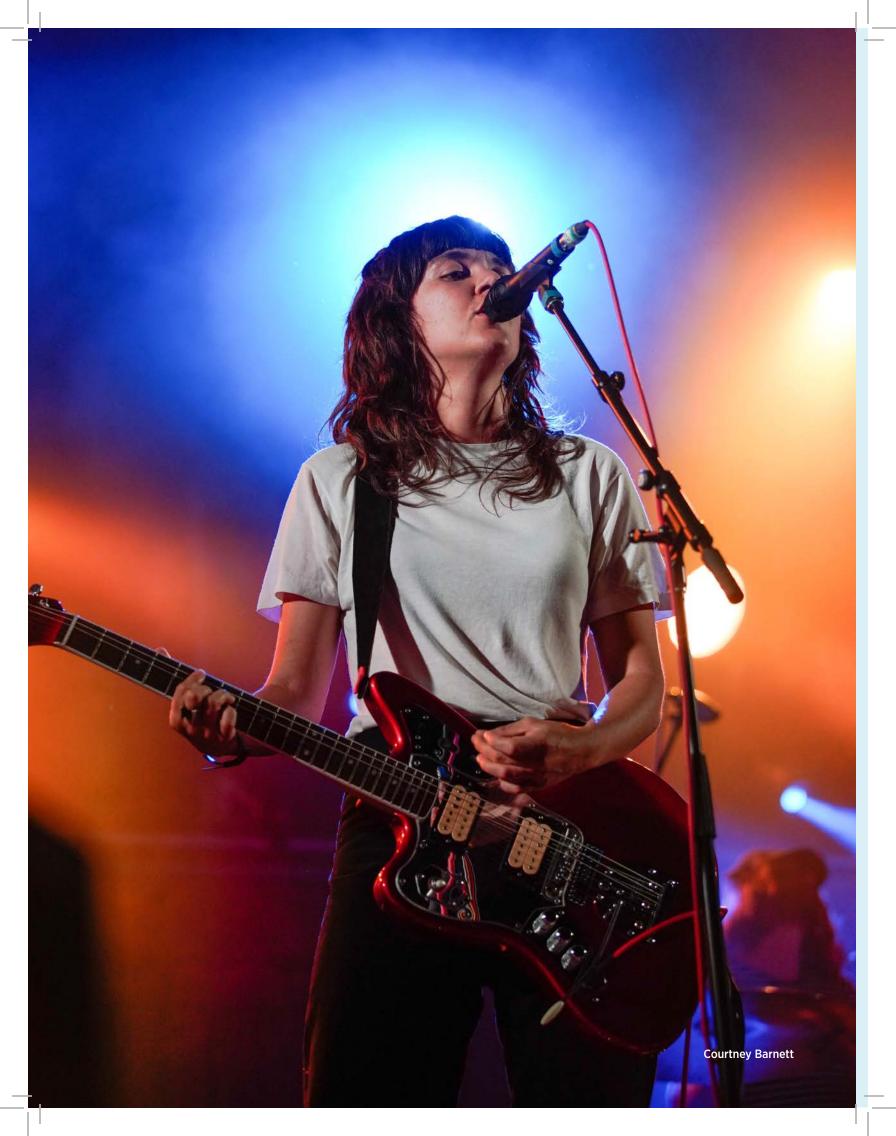


ANNUAL REPORT 2018-2019



Winnipeg Folk Festival

Annual Report 2018-19

Our 45th festival was another wonderful celebration of what folk music brings to our community. More than 73,000 people came to Birds Hill Provincial Park in the best weather summer has to offer, creating the busiest Sunday in our festival's history. Also one of the hottest festivals to date (and we track the weather stats!), this year's festival was an exceptionally memorable way to experience the best that Manitoba summers have to offer.

We are so fortunate have such a committed group of people, including our volunteers, sponsors and donors and audience as a whole, to be here with us as we work to make the festival the best it can be each year. We need this support to deliver this world class event that is safe and something of which we can be so incredibly proud.

It is with gratitude that we present the positive results of another successful year. If you're reading this, it means you're one of our stakeholders and we thank you so much for all that you do and all that you are – without you, we wouldn't have this incredible community that celebrates people and music and has such a positive impact on the world.

Noreen Mian Board Chair Lynne Skromeda Executive Director

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Mission

Creating experiences of discovery and learning through the celebration of people and music

Values

Collaboration

We work with others who share our values to achieve our goals and build something greater. We cherish the culture of volunteerism and generosity of spirit that are the lifeblood of the Winnipeg Folk Festival.

Creativity

We inspire and engage our community by presenting strong and diverse talent, nurturing creativity and promoting artistic freedom.

Inclusiveness

We create environments that are welcoming, safe, accessible and respectful. We honour authenticity and celebrate diversity within our community.

Leadership

As leaders within the local and national arts community, we embrace best practices, share our expertise and learn from the experience of others

Sustainability

We respect the contributions of those who have created our culture and organization. We are adaptable, resilient and thrive throughout change.

Winnipeg Folk Fest July 5-8, 2018



Artistic Vision Music is powerful.

It changes perceptions, inspires imaginations, and impacts lives in a personal and meaningful way.

Driving the evolution of folk music, the Winnipeg Folk Festival explores and redefines its relevance in today's world. By bringing together emerging talent and well-established artists, we influence and reshape the genre. We create opportunities for collaboration and spontaneity and will always push beyond expectations.







2018 PERFORMERS

10 String Symphony A Tribe Called Red Al Simmons

Amythyst Kiah Archie Roach

Ashwin Batish

Bahamas

Barney Bentall

Courtney Barnett

Darlingside

Delgres

Donovan Woods

Elle King Ferron

Five Alarm Funk

Fortunate Ones Front Country

Gabrielle Shonk

Gaelynn Lea

Genticorum

Gordon Grdina's Haram

Gustavo & The Green Fools

Harrow Fair

Hiss Golden Messenger

Huun-Huur-Tu

Jadea Kellv

Jeremy Fisher Junior

John Butler Trio+

John Showman & Tom Power

Julien Baker

Kacy & Clayton

Ken Whiteley and The Beulah Band

Las Cafeteras

Lee Ranaldo

Lilly Hiatt

LuLu and the TomCat

Mama Kin Spender

Mandolin Orange

Martin Simpson

Matt Holubowski

Micah Erenberg

Mick Flannery Mo Kenney

Natalie MacMaster

Nathan Rogers

nêhiyawak

Passenger

Phoebe Bridgers

Rahim AlHaj

Real Estate

Rising Appalachia

Roger Roger

Scott H. Biram

Secret Agent 23 Skidoo

Sheryl Crow

St. Paul & The Broken Bones

The LYNNeS

The Lonesome Ace Stringband

The Lumber Jills

The Strumbellas

The War and Treaty

Too Many Zooz

Valley Queen

Wallis Bird

Waxahatchee

We Banjo 3

Whitney

Festival Highlights



Celebrating "45 Years" Stan Rogers Sing-Along

We welcomed Nathan Rogers, son of legendary folk musician Stan Rogers, to the Bur Oak Stage on Saturday to sing "Forty-Five Years," a signature song of his dad's. Stan Rogers performed at the Winnipeg Folk Fest five times between 1975 and 1982 and was instrumental in the early years of the festival, helping create the culture that we all know and love today.



Is Ceoilchoirm An-mhaith é Seo presented by Culture Ireland

The festival got a taste of Ireland on Saturday afternoon with Irish workshop Is Ceoilchoirm An-mhaith é Seo. Wallis Bird, Mick Flannery and We Banjo 3 came together on one stage from three coasts of Ireland to share their heritage with the Festival crowd.



Leonard Sumner Niigaan Inaabin (Looking Ahead)

presented by APTN

The Niigaan Inaabin (Looking Ahead) workshop welcomed nêhiyawak, Archie Roach and Leonard Sumner to the Bur Oak stage on Friday afternoon to share their Indigenous songs and stories from Treaty 1 territory, Treaty 6 territory and Australia.



The Friday kick off at Spruce Hollow was the Jukebox '74 workshop with Micah Erenberg, Mick Flannery, Harrow Fair, Mo Kenney and We Banjo 3. In celebration of Winnipeg Folk Festival's 45th edition, artists in this workshop played popular songs that came out in 1974, the inaugural year of the Festival.

Jukebox '74 Workshop

Hear All Year



Free Community Music

- Six free In The City festival-style workshops at the Millennium Library featuring music by Winnipeg's greatest singer-songwriters.
- Open Mics co-promoted with Manitoba Music at The Handsome Daughter.
- Seven free Folk for Families shows at the Millennium Library with local children's musicians where families can sing along and dance.
- 10 Folk Fest at 510 performances highlighting artists from our Stingray Young Performers Program.
- Past Winnipeg Folk Fest performers and participants of the Stingray Young Performers Program had the opportunity to play on the Winnipeg Folk Fest Market Stage at Manyfest September 7 and 8 in downtown Winnipeg.





CONCERT SERIES

31 CONCERTS AT **9** VENUES

Justin Townes Earle

Terra Lightfoot with William Crighton

The East Pointers with Sierra Noble

Dashboard Confessional with The Elwins & Gabrielle Shonk

Amy Shark with Atlaas

Kim Churchill with Christian Hudson

Bahamas with The Weather Station*

Robyn Hitchcock

Lindi Ortega

DJ Shub with Boogey The Beat & Sebastian Gaskin

The Black Hen Roadshow featuring Steve Dawson, Steve Marriner, Ndidi Onukwulu and Leeroy Stagger

Martin Harley

Ocean Alley with Roman Clarke

Xavier Rudd with Emmanuel Jal

Michael Franti & Spearhead

Great Lake Swimmers with Megan Bonnell Jonathan Richman featuring Tommy

Jonathan Richman featuring Tomm; Larkins

Fortunate Ones with Mo Kenney

Delhi 2 Dublin with Frase

Lanikai with Slow Spirit & JayWood

An Evening with They Might Be Giants

The Milk Carton Kids with The Barr Brothers

Reuben and the Dark with nêhiyawak*

Tash Sultana with Ocean Alley

The Paper Kites with Wild Rivers*

An Evening with William Prince*

Joey Landreth with Roman Clarke

STARS with Dizzy

The Funk Hunters - Funk the Halls with Mat the Alien & VOTHRA

JP Hoe Hoe Holiday Show*

Martin Sexton with Chris Trapper*

*indicates sold out

Community Programs



Newcomer Crew

Since 2010, this program has provided training and support to volunteers who are new Canadians. We were thrilled to have ten youth and 25 adult volunteers join our team in 2018.



Stingray Young Performers Program

The Stingray Young Performers Program provides musicians between the ages of 14 and 24 with the opportunity to work on their music with festival artists and perform their songs and what they've learned on Shady Grove stage in front of a festival audience. Forty musicians were hand-picked by a jury to work with Catherine Allan (Fortunate Ones), Jeremy Fisher, Lynne Hanson, Jadea Kelly, Lynn Miles, Miranda Mulholland (Harrow Fair), James O'Brien (Fortunate Ones) and Andrew Penner (Harrow Fair).

Folk School

Our Folk School offers opportunities for people to learn music in a group setting and connect through song. The popular ukulele classes were offered again in 2018 as well as harmonica.



Guest for a Day

We welcomed 600 people from 53 notfor-profit organizations to the festival as part of our Guest for a Day program, the most participants we've ever had in the program! This is our tenth year operating this program that offers a day at the festival free of charge with transportation, meals and a guided tour.

Annette attended the 2018 Winnipeg Folk Fest through our Guest for a Day program with Trailblazers Life Choices. She has been bowling for 30 years with Special Olympics Manitoba and brought her participation medal to give to Sheryl Crow as a welcome to Manitoba. The medal was presented to and signed by Sheryl and has been returned to a very happy Annette. Enjoy your signed medal Annette, you deserve it!



Celebrations



Awards

- Travel Manitoba Tourism Awards Event of the Year (Budget over \$5000)
- Tourism Winnipeg Awards of Distinction

 Winnipeg Tourism Marketing Campaign (over \$2500)
- International Folk Music Awards -Clearwater Award
- Live Music Industry Awards (Canadian Music Week) - Community Impact Award





Glass Banjo

The Glass Banjo Award honours people who have made extraordinary contributions to the Winnipeg Folk Festival. In 2018, we presented our Glass Banjo Award on Main Stage to Ojibway-Métis Elder Mae Louise Campbell, who has been involved with the festival for many years including our opening blessing and Indigenous welcoming ceremony.

Volunteer Milestones

We are honoured and proud to have so many committed volunteers!

20 Years

Gordon Block
Larry Cherrett
Carolyn Creed
Maureen Frolick
Ellen Henry
Cori Mark
Marj Mark
Heidi Meyer
Donna Mills
Lenora Patrick
Matthew Sawatsky
Kurt Schmidtke
Lisa Sinnicks
Thor Thorleifson
Joseph Warbanski

30 Years

Gayleen Dimond Carla Dorbolo Kim Hamin Sam Nagler Anna Nault John Richmond Nancy Shell Adele Stevens

40 Years

Shane Jestin

"Thanks for all you have done and are doing. The Festival is a grassroots thing while still exuding quality from the top down."

- Volunteer

The Winnipeg Folk Fest In Numbers



Audience

73,000

2018 Festival Attendance

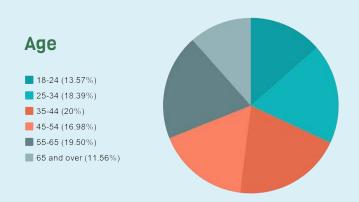
50%

Have been attending the festival for over 10 years

95.6%

of attendees are satisfied or very satisfied 10%

First-time attendees



Volunteers

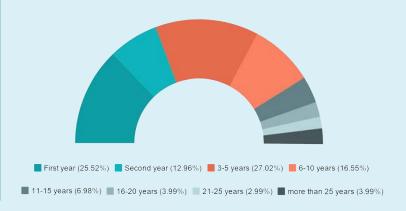
2,790

volunteers

25.6%

were first-time volunteers

Years Volunteering at the Festival



Marketing

89 media stories including Billboard, Exclaim, Maclean's and Toronto Sun Estimated reach of **50.1 million** online views

103,000 video views totaling over **243,000** minutes watched on YouTube and Facebook.



18,600 Twitter followers



25,795 Facebook likes



18,609 Instagram followers

(As of January 2019)

Thank You to Our Supporters

As a charitable, non-profit arts organization, the Winnipeg Folk Festival is extremely grateful to our donors, funders and sponsors who ensure we deliver a world-class musical experience and a sustainable 'home' for our Folk Fest community. Your continued support and goodwill becomes part of the shared energy that makes our festival a distinctively Manitoban experience.

Thank you!

INVESTOR PARTNER MEDIA































SUPPORTER





























COLLABORATOR















Georgia Kerr & Duane Cheskey

Irina Ivanov Bissonnette

Gwen Waedt

Jean Skromeda









Annual Donors February 1, 2018 – January 31, 2019

The Estate of Lissa Donner The Estate of Valerie Garlick

\$5.000 - \$9.999

Jewish Foundation of Manitoba

\$1,000 - \$4,999

David Strang & Kristel van Ineveld Eric Kananoja & Kristine Betker Gail Asper, O.C., O.M., LL.D & Michael Paterson Gerry & Chris Couture Gord Flaten & Louise Pelletie Howard F Mandshein Lynn Tinker Toye - In Memory of Lori Sigurdson Santa Lucia Pizza Special T Shirt Company Stuart Murray & Ashleigh Everett

\$500 - \$999

Magnus LLP Chartered Accountants Carolyn Abbott Trudy Schroeder & Norman Dyck Helene Sward - In Memory of David W. Sward Karen-Denise Cvr & John McLennan Yvonne Peters & Howard Miller Lynne Skromeda Stantec Consulting Ltd. Marlene Stern - In Memory of Jocelyn Kate & Susan Stern Paul, Lisa & Abigail Laporte Mark Etkin & Gloria Rathwell - In Memory of Lissa Donner Katarina Kupca James Tepper Dale Johnston The Bailes Family - In Memory of Michelle Bailes

\$250 - \$499 Barbara Bower Barbara Hiebert & Jon Singleton Benita Cohen Billy Brodovsky & Libby Yager

Cathy Harder David & Jane Frayer **Donald Hurst - In Memory of Steven Hurst** Irene Freisen-Hughes Iris Reimer Karla Ferguson & Sean McManus Kelly McArthur - In Memory of Michelle Bailes Kelvin Seifert & Barbara Fuller Marty Greenfeld Maureen & Michael Krauss Noreen Mian Stephen Brodovsky & France Adams Tim Letkemann \$100 - \$249 Alex & Chery Yaworski Allan Finkel & Barbara Newman **Andrew Colp** George Retter Than Raha's Bill & Pat Reid

Ashlea George - In Honour of Arthur & Stephanie **Bill Avers** Brendan & Barbara Carruthers - In Memory of Fiona Bryan & Berni Harley C. Patricia Sale Cathy Denby Cheryl Funk Chris Frayer & Miriam Jezik Christina Penner - In Memory of Katherine Klassen Christine Kennedy & Michael Sharpe Colette Havens & Michael Jerch Colin Hamlin Colleen Henzel Dave Christianson & Vera Steinberger Dave McLeod **Deh Romek** Doug & Sandra Holmes

Elizabeth Tyndall - In Honour of Ella & Rhea

Ethan Poskanzer & Judy Nisenholt

Dr. Ruth Simkin

Eugene Boychuk

Josh Vlasveld & Selena Hinds Karen Dana & Harry Harvey - In Memory of Jan Henley Kathy & Rollin Penner Kircten Farl McCorricter Linda Cubbidge Linda Freed Linda Harlos & Adrian Wildsmith Lisa Fehr Mark & Zoe Simkin Mark Holdsworth - In Memory of Carter Holdsworth Mark McLoughlin Morgan Hamill & Damon Mitchell Nicole Ritchot Prairie Love Festival Pravin Hingwala Rich & Connie Hamon Robert Friesen Ron Bailey - In Honour of Ethan Poskanzer Rowena Lunn Samara May - In Honour of Jemara Fay Shaleem Hose Shannon Rogalski - In Memory of Nina Tackaberry Shannon Ślater Shawn Singh Shavna Watson Shirley Canty - In Memory of Richard Stephen J. Duncan Ted Bock & Liane Chalmers - In Memory of Herb Peters & Donna Peters-Small **Terry Sargeant** Trevor Ans & Sarah Henry Tyler Smith William Gange Anonymous

Amy Browne Arwen Helene & Taavo Sults **Beatrice Dyce** Cathy Steven Colleen McKenty

Gayle Robertson Jim Kirby Kelly Milberg Margy Nelson Michael & Sharon Moffatt Michelle Gagne - In Memory of Carter Patricia Maruschak - In Memory of Blair Simpson Sandra Popham

Sky Bridges

Susan Berthiaume

Friends

Battlefield Equipment Beaver Bus Lines Brown-Forman Canada **Falcon Trails Resort GNR Sports** Golfdale Green Bean Coffee King's Transfer lea marc inc Manitoha Film & Music Manitoba Music Manitoba Teachers' Society Mom's Pantry Ocean Trailer Omar's Bobcat & Container Service **PODS Q**uick Transfer Ticketmaster Tripwire Media Group **Winnipeg Airports Authority**



"We donate because the Winnipeg Folk Festival is an important family tradition. We've watched our kids discover music and define their own musical tastes and preferences at the Festival, just like we did over 30 years ago. As monthly donors, we hope our support helps other families discover their own summer traditions at the Winnipeg Folk Festival."

-Kristine Betker, Eric, Mike and Emily Kananoja



REPORT OF THE INDEPENDENT AUDITOR ON THE SUMMARY FINANCIAL STATEMENTS

To the Members of The Winnipeg Centennial Folk Festival Inc.

Opinion

The summary financial statements, which comprise the summary statement of financial position as at January 31, 2019, the summary statement of operations and the summary statement of changes in net assets for the year then ended, and related note, are derived from the audited financial statements of The Winnipeg Centennial Folk Festival Inc. (the "organization") for the year ended January 31, 2019. We expressed a qualified audit opinion on those financial statements in our report dated April 3, 2019.

In our opinion, the accompanying summary financial statements are a fair summary of the audited financial statements, on the basis described in Note 1. However, the summary financial statements are subject to the equivalent scope limitation as the audited financial statements of the organization for the year ended January 31, 2019.

Summary Financial Statements

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the audited financial statements and the auditor's report thereon.

The Audited Financial Statements and Our Report Thereon

We expressed a qualified audit opinion on the audited financial statements in our report dated April 3, 2019. The basis for our qualified audit opinion is based on the fact that, in common with many charitable organizations, the completeness of donations and fundraising revenues are not susceptible to satisfactory audit verification. Accordingly, the evidence we obtained for these revenues was limited to the amounts recorded in the records of the organization and we were not able to determine whether any adjustments might be necessary to donations and fundraising revenue, excess of revenue over expenses, deferred revenue, deferred contributions, deferred capital contributions and net assets for the years ended January 31, 2019 and January 31, 2018.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements on the basis described in Note 1.

Auditor's Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, Engagements to Report on Summary Financial Statements.

April 3, 2019 Winnipeg, Canada

Chartered Professional Accountants

Summary Statement of Financial Position

January 31, 2019

	2019	2018
Assets		
Current assets:		
Cash	\$ 1,305,120	\$ 1,176,460
Accounts receivable	280,069	328,754
Prepaid expenses and deposits	47,557	32,345
Funds held in trust	227,097	-
	1,859,843	1,537,559
Capital assets	3,503,600	3,773,370
	\$ 5,363,443	\$ 5,310,929
Liabilities and Net Assets		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 76,088	\$ 71,334
Government remittances payable	20,628	16,648
Deferred revenue	193,036	178,620
Deferred contributions	40,000	40,000
Loan payable	121,075	164,061
Liability for funds held in trust	227,097	
	677,924	470,663
Deferred capital contributions	2,336,185	2,614,510
	3,014,109	3,085,173
Net assets:		
Invested in capital assets	1,046,340	994,799
Internally restricted	279,481	259,271
Unrestricted	1,023,513	971,686
	2,349,334	2,225,756
	\$ 5,363,443	\$ 5,310,929

See accompanying note to the summary financial statements.

APPROVED ON BEHALF OF THE BOARD:

Director

Director

Summary Statement of Operations

Year ended January 31, 2019

	2019	2018	
Revenue:			
Grants and contributions	\$ 511,858	\$ 528,243	
Sales and other revenue:			
Summer festival	3,475,432	3,305,348	
Concert series and community programs	427,562	347,023	
Resource development	989,157	832,099	
Administrative and other	98,207	150,782	
Interest on endowment funds	58,711	52,904	
	5,049,069	4,688,156	
Total revenue	5,560,927	5,216,399	
Cost of sales	141,718	218,075	
Gross profit	5,419,209	4,998,324	
Expenses:			
Summer festival	2,790,983	2,594,570	
Concert series and community programs	383,306	284,841	
Resource development	569,791	528,189	
Administrative	1,536,072	1,345,821	
Visual arts and strategic plan implementation	15,479	12,500	
	5,295,631	4,765,921	
Excess of revenue over expenses	\$ 123,578	\$ 232,403	

See accompanying note to the summary financial statements.

Summary Statement of Changes in Net Assets Year ended January 31, 2019

		nvested in pital assets	Internally restricted	U	nrestricted	Total 2019	Total 2018
Net assets, beginning of year	\$	994,799	\$ 259,271	\$	971,686	\$ 2,225,756	\$ 1,993,353
Excess of revenue over expenses		(174,677)	20,210		278,045	123,578	232,403
Net investment in capital assets	S	226,218	_		(226,218)		-
Net assets, end of year	\$	1,046,340	\$ 279,481	\$	1,023,513	\$ 2,349,334	\$ 2,225,756

See accompanying note to the summary financial statements.

Note to Summary Financial Statements Year ended January 31, 2019

1. Basis of presentation

The summary financial statements have been prepared from the audited financial statements of The Winnipeg Centennial Folk Festival Inc. for the year ended January 31, 2019. The audited financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations. The criteria applied in the preparation of the summary financial statements are that the summary financial statements include the major operating activity totals and subtotals derived from the audited financial statements.

The audited financial statements of The Winnipeg Centennial Folk Festival Inc. for the year ended January 31, 2019 and the independent auditor's report thereon are available by contacting the organization's head office located at 203-211 Bannatyne Avenue, Winnipeg, Manitoba.

